

Erasmus+ Application Support

1 Introduction

The chances to be successful with an E+ application vary from country to country and within the different strands of the programme but in general, they are below 20%. Very often applications do not so much fail because of formal errors since the plausibility check in the pdf document usually helps to prevent that but rather are not able to compete with other proposals regarding the content. The logical framework might be too weak, partners are not selected according to the outputs, the structure of outputs and activities is not convincing. At the same time, engaging in an E+ application needs a substantial investment from your side. We estimate that for a good application, on average 20-25 full work days of an FTE are required. You do not want to waste such an amount of time and money to then produce weaknesses which could have been pointed out prior to the application.

Thus you have to ask yourself: Do you want to apply for an E+ project and want to be sure that you have made a solid case for your proposal? Do you want to check whether your logical framework and your other information in the application fit together?

If you answer these questions positively you might want to consider to engage with the Global Impact Institute (GII).

2 How the GII can help you

The GII offers four different types of support for E+ applications.

1. In case, you just started to develop your application or are in the preliminary phase:
 - a. We can write the application for you in close cooperation with you. This means we ask you for the details and documents needed, make sure to fully understand what you want to achieve and put this together as a convincing application. This approach obviously needs substantial preparation time, so only engage in such an exercise if there is at least 1-2 months left from the moment of signature to the deadline of submission.
 - b. You might already have started your application but want to make sure you are on the right track. In this case, we offer support during the entire procedure of you developing the application. We review the parts you developed, give advice on how to improve, change parts ourselves if you wish so, and accompany you right until the point of submission. For this, we work based on daily rates which we invoice depending on the time needed by you. You can start also with setting a first ceiling and we communicate when this has been reached.
2. In case, you prepare your application yourself but you want to have a quality control. Such control can be done within a few days but since we receive numerous requests we suggest not to submit proposals for review too late, e.g. at least 1-2 weeks before the deadline.:
 - a. We can provide you with a quick check of your logical framework, the outputs, partner selection and in general the content-related consistency of your proposal.

Such a scan will provide you with comments on quality and logic issues and recommendations for changes. For this, we charge a one-time fee of 500 €.

- b. We can additionally also check your financial part of the application, control for possible problems, especially imbalances within the partnership. Such a scan is always conducted together with option 2a and we charge a one-time fee of 950 € for this.

3 USPs of the GII

The main USPs are:

1. The various of the GII members have global reputation in the field of internationalisation and impact.
2. The GII combines practical, consulting and academic competence.
3. The team members involved with E+ support have long-standing experience with E+ applications and unusually high success rates (usually above 80%).

4 Costs of the E+ application support

The costs vary by type of service:

Type of cost	price in €
1.a. Content Check and Scan for E+ applications	498.00
1.b. Content and Financial Check and Scan for E+ applications	949.00
2.a. Accompanying an E+ application: daily rate (no minimum number of days required; set of days can be booked and then extended if need be)	498.00
2.b. Full application writing	5,950.00

The costs are invoiced in the following way:

For 1a and 1b, invoices are sent together with the transfer of our document with recommendations to the client.

For 2a, occurring work days are invoice by the end of a month starting with the month of signature of the contract.

2b is invoiced in two instalments: 50% are invoiced with the signature of the contract and 50% are invoiced when the application has been officially submitted in the online system.

Usually, for these services, no travel costs occur. However, if travel should be considered necessary by the client we charge: flight (under 6 hrs: economy class; above 6 hrs: business class), taxi, and accommodation through an extra invoice after the fact.

VAT is only charged if the client is based in the Czech Republic. For European clients, we apply the reverse charge mechanism. For non-EU clients, the international regulations apply.

For further information and declarations of interest, you may contact the Managing Director, Dr. Uwe Brandenburg at uwe.brandenburg@globalimpactinstitute.eu.

5 Introduction to the main individual members of the GII for E+ application support

The Managing Director: Assoc. Prof. Dr. Uwe Brandenburg



Uwe Brandenburg holds a PhD from Bristol University. He is the director of the Global Impact Institute as of July 1st 2017 and Associate Professor for Regional Cooperation and Impact of Higher Education at the Universitat Rovira I Virgili, Tarragona, Spain. Previously, he was a managing partner at CHE Consult Berlin and CHE Consult Prague (2013-2017), worked as a project manager at CHE Consult and CHE (2006-2012) and headed the International Office at the Humboldt-Universität zu Berlin for (1997-2005) and the International office at the Technical University in Cottbus, Germany (1994-1997). Uwe was the head author and team leader for various major studies on impact and assessment such as the Erasmus Impact Study (2013-14) and the follow-up EIS Regional Analysis (2016) the European Voluntary Service Impact Study (2016-17), the InHoPe Project - funded by the German BMBF on internationalisation of administrative staff (2014-17), the IMPI project (Indicators for Mapping and Profiling Internationalisation) (2009-12), and also lead a number of advisory projects in the fields of mobility, internationalisation, controlling, strategy development, organisation development, diversity management, benchmarking, and quality control (EMQT, IMS2020, various Tempus projects).

Uwe has published widely on financing models for studying abroad, international education systems, foreign marketing, internationalisation, EU projects regarding benchmarking, internationalisation, and Change Management at European universities. He is specialising in effect measurement in general and in effects of mobility in particular. Uwe was an elected member of the General Council of the European Association for International Educators (EAIE) and currently serves as an elected member of the Convocation Court of the University of Bristol. He was a core expert to the IAU (International Association of Universities) and to the Ad Hoc expert group on internationalisation. Uwe has more than 20 years professional experience in internationalisation and project leadership. He holds a British Masters' Degree in Political Science and a German Masters' Degree in Islamic Studies (Arabic and Turkish). Besides English - native speaker level - he is also fluent in Spanish as well as French and speaks Arabic and Czech.

Senior Advisor and Expert for Applications and Evaluations: Carlos Machado



Dr Carlos Machado has participated since 1998 in EU funded projects related to modernization of higher education, capacity building and development and research. His research background lies in the field of social policies with participation in two FP frameworks and more particularly in social inclusion through new technologies. He has written over 20 articles and publications within this sphere. He graduated in Political Sciences and International Relations at Universidad Complutense de Madrid. Thereafter, he obtained a Master degree in Science, Society and Technology by University of East London. He was also awarded with a Master degree in Management and an MBA by Solvay Management School in Brussels together with a PhD degree in Social Sciences by the Vrije Universiteit Brussel (VUB). He is currently enrolled in a professional programme for the management of International Organisations at Université de Genève. He has extensive experience in project management, monitoring and evaluation. He has received Bolashak scholarships to teach in Kazakhstan, Likewise he has coordinated international projects and prepared numerous proposals for institutions like Georg-August Göttingen Universität, Universidad Santiago de Compostela, VUB among many others. He has participated as individual expert for different initiatives of EuropeAid and the European Commission. He frequently conducts monitorings, evaluations and impact analysis related to higher education across the globe.